

Accounting And Finance Peter Atrill 7th Edition

This text is an introductory course in management accounting for those seeking an understanding of basic principles and underlying concepts without detailed technical knowledge. It has a strong practical emphasis, with plenty of examples taken from the real world as well as numerical examples with step-by-step explanations.

Accounting and Finance: An Introduction, now in its ninth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information.

'Financial Accounting for Decision Makers' presents the key concepts of accounting without going into too much unnecessary technical detail. The book is aimed as 'users' of accounting information, not 'preparers' of accounts.

Accounting and Finance: An Introduction has all the information you need to start your business career. This best-selling text teaches you the basics of understanding and using financial information with practical techniques and real-world examples. The same great book as Accounting: An Introduction, but now with a new title to truly reflect its broad coverage. This comprehensive guide covers financial accounting, management accounting and financial management in a single text, and provides the background and tools to make informed, successful business decisions

Adopting an innovative, open-learning approach to introduce the main principles of financial management in an accessible, non-technical way, this fully updated seventh edition provides a unique focus on the practical application of financial management and its role in decision making.

Writing in a non-technical way, Peter Atrill presents a range of topics related to financial management whilst managing to avoid too much detail and unnecessary mathematical analysis. The book is aimed at an undergraduate level audience.

For undergraduate and MBA courses in Accounting and Finance. Gain a complete grounding in Accounting and Finance and develop skills to work with financial information Accounting and Finance: An Introduction 10th Edition by Eddie McLaney and Peter Atrill contains all the information on Accounting and Finance you need to start your career in business. With an emphasis on introducing topics in a step-by-step and accessible way, you will be taught how to understand and use financial information and reports, and will gain an appreciation of the key roles that both accounting and finance have to play in business decision-making. This bestselling text continues to be popular in universities and business schools, and makes the experience of learning about accounting and finance relevant and practical through its use of real numerical accounting techniques, the inclusion of important international financial standards, an increased number of activities to encourage learning in an active way, and through a range of relevant, real-world examples, many of which are new to this edition. Covering financial accounting, management accounting and financial management in a single text, this book is focused on providing you with the tools you need to make informed, successful business decisions. Also available with MyLab Accounting MyLab(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. MyLab

Accounting for this textbook includes over 1650 questions, now including a larger number of algorithmic questions (more than 400) that require different numerical responses from different students. Learn more about MyLab Accounting. Note: MyLab Accounting is not included. Students, if MyLab Accounting is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyLab Accounting should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. Pearson, the world's learning company.

This package includes a physical copy of Accounting & Finance for Non-Specialists, Tenth Edition, by Peter Atrill and Eddie McLaney as well as access to the eText and MyLab Accounting. To access the eText and MyLab Accounting you need a course ID from your instructor. The 10th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. If you are new to accounting, or are studying a degree in accounting, this book will help you get to grips with the important principles of accounting and how to apply your learning to real-world business scenarios in a user-friendly manner.

This valuepack consists of Interpreting Company Reports, 10/e by Holmes (ISBN: 9780273711414) and Accounting and Finance for Non-Specialists, 6/e by Atrill/McLaney (ISBN: 9780273716945)

Accessible, learner-friendly and jargon free, this best selling text in financial accounting is the ideal starting point for non-accounting students. Clear and Concise it not only arms the reader with the basic principles of the subject, but actively encourages the reader to build on these through an 'open-learning' approach, involving the reader in various questions and activities along the way. The third edition has been thoroughly updated and revised improving existing features and expanding content. Features include *New material on 'Social Reporting' *Double entry book-keeping included as an appendix only *An updated and revised selection of end-of -chapter, self-assessment, and review questions *Improved glossary of technical terms Financial Accounting for Non-specialists is suitable for all undergraduate and postgraduate students from any discipline, taking an introductory course or module in financial accounting. The open-learning approach also makes it suitable for those studying independently or on distance learning courses The Authors Peter Atrill is the head of the Department of Accounting and Law at the University of Plymouth Business School. Eddie Mclaney is a Visiting

This brilliant value multipack offers two best selling texts at one unbeatable price. Frances Brassington's Principles of Marketing 3e (ISBN: 0273657917) is offered alongside Accounting and Finance for Non-Specialists (ISBN: 0273679627) by Peter Atrill.

Accounting: An Introduction is renowned for its clear, accessible and uncluttered style. It provides a comprehensive introduction to the main principles of financial accounting, management accounting, and the core elements of financial management. With a clear and unequivocal focus on how accounting information can be used to improve the quality of decision making by managers, combined with a strong practical emphasis, this book provides the ideal grounding for a career in management.

Accounting: an introduction by Atrill provides a clear and approachable introduction to accounting and finance for those seeking to understand the main concepts and their

practical application to good decision-making.

Were you looking for the book with access to MyAccountingLab? This product is the book alone, and does NOT come with access to MyAccountingLab. Buy Accounting and Finance for Non-Specialists, Tenth Edition by Peter Atrill and Eddie McLaney with MyAccountingLab access card 5e (ISBN 9781292135601) if you need access to MyLab as well, and save money on this resource. You will also need a course ID from your instructor to access MyAccountingLab. The 10th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. If you are new to accounting, or are studying a degree in accounting, this book will help you get to grips with the important principles of accounting and how to apply your learning to real-world business scenarios in a user-friendly manner.

This custom edition ebook is published for the University of Wollongong. It is compiled from the following texts: Financial Management: Principles and Applications, 7th Edition Accounting for Non-Specialists, 7th edition The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will.

Now in its fifth edition, this successful text introduces the basic principles and underlying concepts of accounting and finance. It adopts a practical, non-technical approach, making it the ideal text for students from non-accounting disciplines. The text is written from a 'user' perspective, demonstrating ways in which accounting statements and financial information can be used to improve the quality of decision making.

Accounting and Finance: An Introduction, now in its eighth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information. This comprehensive guide covers financial accounting, management accounting and financial management in a single text, and provides you with the tools to make informed, successful business decisions. Key Features Up-to-date coverage, including the latest IFRSs and corporate governance content plus a discussion of financing and dividend policies Accessible step-by-step approach helps you master the subject one step at a time New real world examples provide opportunities to apply and develop techniques Progress checks, activities and exercises reinforce learning Focus on decision-making prepares you for careers in business Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University. Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School

The 10th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. If you are new to accounting, or are studying a degree in accounting, this book will help you get to grips with the important principles of accounting and how to apply your learning to real-world business scenarios in a user-friendly manner. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

This edition of 'Accounting and Finance for Non-Specialists' provides comprehensive coverage

of the basic concepts and practical applications of financial accounting, management accounting and financial management.

This multipack consists of Atrill & McLaney: Financial Accounting for Non-Specialists 4th Edition (ISBN 0273679627) and access to the Atrill & McLaney: Financial Accounting for Non-Specialists OneKey online resources. Now in its fourth edition, this successful text introduces the basic principles and underlying concepts of accounting and finance. It adopts a practical, non-technical approach, making it the ideal text for students from non-accounting disciplines. The text is written from a 'user' perspective, demonstrating ways in which accounting statements and financial information can be used to improve the quality of decision making.

Adopting an innovative, open-learning approach to introduce the main principles of financial management in an accessible, non-technical way, this fully updated fifth edition provides a unique focus on the practical application of financial management and its role in decision making. New to this edition: Expanded coverage of key topics such as financing the business Increased coverage of corporate governance issues Even more real-world examples to help illustrate the practical application and importance of the topics discussed Financial statements throughout based on the latest International Accounting Standards Full-colour design, packed with pedagogical features, providing an original learning experience Key features: Written in a unique, 'open learning' style Clear explanations and minimal technical jargon to aid understanding -no previous knowledge of financial management is assumed Based on a solid foundation of theory, but focusing throughout on its value for decision making Covering all the main areas of financial management in sufficient detail to provide a good grasp of the subject Numerous examples, activities and exercises throughout, allowing the reader to test his/her knowledge at frequent intervals Fully supported by a comprehensive range of student and lecturer learning resources, Financial Management for Decision Makers is ideal for undergraduates from a non-finance/accounting discipline taking an introductory module in financial management, and postgraduate/postexperience students on courses such as the ACCA Diploma in Financial Management, Diploma in Management Studies and MBA programmes. The text is also suitable for finance and accounting students as a foundation for further study. Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He has previously held posts as Head of Business and Management and Head of Accounting and Law at University of Plymouth Business School. First published in 1997, this volume and its contributors take stock of current issues in accounting and finance. Featuring specialists in business, accounting, finance along with Vice Chancellor John Bull, they examine areas including auditors' decision-making, financial shocks, the European corporate capital structure, GPs, accounting education and professional journals.

A comprehensive introduction to management accounting, enabling students to develop an understanding of the importance of accounting as a management tool, for example in: Using and interpreting accounting to allow rational decisions to be made. Making and implementing plans based on accounting decisions. Exercising financial control over organizations. Contents include: costs and decision making; investment appraisal; cost-volume-profit analysis, full costing; budgets and budgetary control; standard costs and variance analysis; evaluation of divisional performance.

The 11th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. With a step-by-step approach and a focus on decision making, Accounting and Finance for Non-Specialists teaches you how to apply your learning to real-world business scenarios.

It has never been more important for businesses to operate within a framework of

strategic planning and decision making. This popular introductory text teaches you how to make the best choices in managerial and other business roles. This text is aimed at undergraduate students who wish to grasp key elements of management accounting and those seeking a foundation for further study. New to this edition · Expanded discussion of relevant costs for decision making · Increased coverage of cost management in a competitive environment · Increased coverage of inventories' management techniques · New chapter on managing risk · More activities throughout the text to enhance reader interaction and to encourage critical thinking. · More diagrams and real world examples to help illustrate issues and concepts

This Value Pack consists of Accounting and Finance for Non-Specialists, 5/e by Atrill/McLaney and Penguin Dictionary of Accounting, 2/e (ISBN: 9781405887953)

This introductory text covers the basic principles and underlying concepts with a strong practical emphasis and plenty of examples taken from the real world as well as numerical examples with step-by-step explanations.

It has never been more important for businesses to operate within a framework of strategic planning and decision making. This popular text teaches you how to make the best choices in managerial and other business roles. Please note that the product you are purchasing does not include MyAccountingLab. MyAccountingLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyAccountingLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyAccountingLab to accelerate your learning? You need both an access card and a course ID to access MyAccountingLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyAccountingLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyAccountingLab (ISBN:9781292072531) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to www.myaccountinglab.com to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit www.pearsoned.co.uk/relocator

With a comprehensive and accessible introduction to the subject, Financial Accounting for Decision Makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making. The practical emphasis throughout the book ensures the material is always relevant, whilst the authors' style of introducing topics gradually and explaining technical terminology in a clear, friendly style caters for all students, whether on specialist accounting or non-specialist business degrees. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have

an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

Accounting and Finance: An Introduction, now in its 9th Edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

'Accounting for Business' is ideal for undergraduate students on business and accounting courses who need to understand the nuts and bolts of financial accounting. This popular textbook has always enjoyed a deserved reputation for accessibility and thoroughness. Now in its third edition, its contents have been fully updated and restructured to make them even easier to use. Readers will benefit from the coverage of current accounting practices and legislation, in addition to the range of worked examples and self-test activities throughout the book. 'Accounting for Business' clearly explains accounting information's role in making sound business decisions and focuses upon the aspects of accounting practice which are most relevant to the non-specialist manager. It is ideal for first year undergraduates of business studies, higher students and those pursuing professional accountancy qualifications. This third edition has been restructured, to further enhance its 'student centred' approach. The content has now been broken down into 25 roughly equivalent 'bite-sized' individual study topics. Each of these requires 6 hours of study time, enabling this book to support a full scale semester course with two topics a week, or a full year course at one topic a week. Includes a wide selection of topical case studies, with a broad spread of international examples. Financial Management for Decision Makers provides you with an introduction into the world of financial management. Assuming no previous knowledge of financial management, this book gradually builds your knowledge of the subject and how to apply these theories into practice. Alongside the book, you can visit the new Financial Management for Decision Makers companion website at www.pearsoned.co.uk/atrill to access a comprehensive range of student-learning resources, including additional questions, web links for further reading and a glossary of key terms.

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