

Api 1 2 Psychology Crash Course Book Online Advanced Placement Ap Crash Course

From perception tests and the Rorschach blots to B. F. Skinner and the stages of development, this primer for human behavior is packed with hundreds of ... psychology basics and insights... In this mind-altering romp—where the term “Metaverse” was first coined—you’ll experience a future America so bizarre, so outrageous, you’ll recognize it immediately • One of Time’s 100 best English-language novels Only once in a great while does a writer come along who defies comparison—a writer so original he redefines the way we look at the world. Neal Stephenson is such a writer and Snow Crash is such a novel, weaving virtual reality, Sumerian myth, and just about everything in between with a cool, hip cybersensibility to bring us the gigathriller of the information age. In reality, Hiro Protagonist delivers pizza for Uncle Enzo’s CosoNostra Pizza Inc., but in the Metaverse he’s a warrior prince. Plunging headlong into the enigma of a new computer virus that’s striking down hackers everywhere, he races along the neon-lit streets on a search-and-destroy mission for the shadowy virtual villain threatening to bring about infocalypse. Praise for Snow Crash “[Snow Crash is] a cross between Neuromancer and Thomas Pynchon’s Vineland. This is no mere hyperbole.”—The San Francisco Bay Guardian “Fast-forward free-style mall mythology for the twenty-first century.”—William Gibson “Brilliantly realized . . . Stephenson turns out to be an engaging guide to an onrushing tomorrow.”—The New York Times Book Review

Understanding and realizing the security and privacy challenges for information systems is a very critical and demanding task for both software engineers and developers to design and implement reliable and trustworthy information systems. This book provides novel contributions and research efforts related to security and privacy by shedding light on the legal, ethical, and technical aspects of security and privacy. This book consists of 12 chapters divided in three groups. The first contains works that discuss the ethical and legal aspects of security and privacy, the second contains works that focus more on the technical aspects of security and privacy, and the third contains works that show the applicability of various solutions in the aforementioned fields. This book is perfect for both experienced readers and young researchers that wish to read about the various aspects of security and privacy.

"I never thought I would see him again. Not in the real world. Not here." After Arden Hart gets into a horrible collision with a drunk driver, her life comes to a standstill. Now, she's a year behind her peers in graduating high school, college plans are on hold indefinitely, and nightmares of that horrifying night plague her every time she shuts her eyes. The only way she can cope with her past is by detaching from the present, so Arden makes it her mission to isolate herself. Everything changes when Henry Ames, the young, mysterious guy who saved her from the car wreck, unexpectedly becomes the new Creative Writing teacher at her high school. Much to Arden's frustration, his presence is a constant reminder of the night she's tried so hard to forget. When Henry is forced to help her with an assignment that confronts her buried emotions, she has no choice but to face her trauma head-on. What she doesn't expect is the immediate connection she feels to Henry. As the two begin to develop an undeniable bond, Arden comes to a startling realization—the one person she cannot have is the only person she doesn't want to push away. Though Henry is adamant that their relationship remains professional, neither can deny their growing feelings. When boundaries blur, emotions run high, and secrets from that terrible night emerge, Arden must decide if the fight for Henry's heart is worth risking her own.

Alcohol-impaired driving is an important health and social issue as it remains a major risk to Americans' health today, surpassing deaths per year of certain cancers, HIV/AIDS, and drownings, among others, and contributing to long-term disabilities from head and spinal injuries. Progress has been made over the past decades towards reducing these trends, but that progress has been incremental and has stagnated more recently. Getting to Zero Alcohol-Impaired Driving Fatalities examines which interventions (programs, systems, and policies) are most promising to prevent injuries and death from alcohol-impaired driving, the barriers to action and approaches to overcome them, and which interventions need to be changed or adopted. This report makes broad-reaching recommendations that will serve as a blueprint for the nation to accelerate the progress in reducing alcohol-impaired driving fatalities.

Rule #1 Straight military men will always be straight, no matter how much you wish otherwise Rule #2 Being a billionaire won't change that (probably) Rule #3 The whole thing between you when you were in high school? It was only fantasy Rule #4 One-sided fantasy Rule #5 God, how great would it be if it was a two-sided fantasy? Rule #6 Okay, getting off track Rule #7 Hiring your hot high school crush is totally okay Rule #8 If you don't let your feelings get in the way, everything will be fine Marshall Lloyd is about to be very not fine. Not only is his high school crush back in his life, but he's matured into a gruff, brooding, drop-dead-gorgeous specimen of a man that makes Marshall's wet dreams seem about as exciting as drying paint. The only problem: Fox Fraser, the individual in question, is straight. Super straight. The kind of straight that would make a ruler jealous. But if what Marshall sees when he looks in Fox's eyes is to be believed, he's broken, too. There are scars inside of him that no one notices. No one but Marshall. It's not wrong to want to help him, is it? To hire him to take care of things around the house so he can get back on his feet? It's just work. Work that leads to lingering looks. To prolonged touches. To... mmph. It's better not to think about it. Marshall's fantasies aren't real. A guy like Fox would never pin him to a wall and do things to him like that. Maybe. Probably. Right? After the Crash is the first book in the Small Town Hearts series, which features heroes scattered across the rural United States who find love where they're least expecting it. In addition to explosive chemistry, you can expect sneezing bushes, tea that tastes like hay, and a wet wrestling match that's just boys having fun, Mom.

The rise of the internet and mobile telecommunications has created the possibility of using large datasets to understand behavior at unprecedented levels of temporal and geographic resolution. Online social networks attract the most users, though users of these new technologies provide their data through multiple sources, e.g. call detail records, blog posts, web forums, and content aggregation sites. These data allow scholars to adjudicate between competing theories as well as develop new ones, much as the microscope facilitated the development of the germ theory of disease. Of those networks, Twitter presents an ideal combination of size, international reach, and data accessibility that make it the preferred platform in academic studies. Acquiring, cleaning, and analyzing these data, however, require new tools and processes. This Element introduces these methods to social scientists and provides scripts and examples for downloading, processing, and analyzing Twitter data.

This book presents recommendations for teaching the introductory psychology course, developed by the Introductory Psychology Initiative (IPI) task force appointed by APA's Board of

Educational Affairs (BEA). Case studies illustrate the application of recommendations to learning goals and outcomes, course design, teacher training, and student transformation. Human error is implicated in nearly all aviation accidents, yet most investigation and prevention programs are not designed around any theoretical framework of human error. Appropriate for all levels of expertise, the book provides the knowledge and tools required to conduct a human error analysis of accidents, regardless of operational setting (i.e. military, commercial, or general aviation). The book contains a complete description of the Human Factors Analysis and Classification System (HFACS), which incorporates James Reason's model of latent and active failures as a foundation. Widely disseminated among military and civilian organizations, HFACS encompasses all aspects of human error, including the conditions of operators and elements of supervisory and organizational failure. It attracts a very broad readership. Specifically, the book serves as the main textbook for a course in aviation accident investigation taught by one of the authors at the University of Illinois. This book will also be used in courses designed for military safety officers and flight surgeons in the U.S. Navy, Army and the Canadian Defense Force, who currently utilize the HFACS system during aviation accident investigations. Additionally, the book has been incorporated into the popular workshop on accident analysis and prevention provided by the authors at several professional conferences world-wide. The book is also targeted for students attending Embry-Riddle Aeronautical University which has satellite campuses throughout the world and offers a course in human factors accident investigation for many of its majors. In addition, the book will be incorporated into courses offered by Transportation Safety International and the Southern California Safety Institute. Finally, this book serves as an excellent reference guide for many safety professionals and investigators already in the field.

The free book "Fundamentals of Computer Programming with C#" is a comprehensive computer programming tutorial that teaches programming, logical thinking, data structures and algorithms, problem solving and high quality code with lots of examples in C#. It starts with the first steps in programming and software development like variables, data types, conditional statements, loops and arrays and continues with other basic topics like methods, numeral systems, strings and string processing, exceptions, classes and objects. After the basics this fundamental programming book enters into more advanced programming topics like recursion, data structures (lists, trees, hash-tables and graphs), high-quality code, unit testing and refactoring, object-oriented principles (inheritance, abstraction, encapsulation and polymorphism) and their implementation the C# language. It also covers fundamental topics that each good developer should know like algorithm design, complexity of algorithms and problem solving. The book uses C# language and Visual Studio to illustrate the programming concepts and explains some C# / .NET specific technologies like lambda expressions, extension methods and LINQ. The book is written by a team of developers lead by Svetlin Nakov who has 20+ years practical software development experience. It teaches the major programming concepts and way of thinking needed to become a good software engineer and the C# language in the meantime. It is a great start for anyone who wants to become a skillful software engineer. The books does not teach technologies like databases, mobile and web development, but shows the true way to master the basics of programming regardless of the languages, technologies and tools. It is good for beginners and intermediate developers who want to put a solid base for a successful career in the software engineering industry. The book is accompanied by free video lessons, presentation slides and mind maps, as well as hundreds of exercises and live examples. Download the free C# programming book, videos, presentations and other resources from <http://introprogramming.info>. Title: Fundamentals of Computer Programming with C# (The Bulgarian C# Programming Book) ISBN: 9789544007737 ISBN-13: 978-954-400-773-7 (9789544007737) ISBN-10: 954-400-773-3 (9544007733) Author: Svetlin Nakov & Co. Pages: 1132 Language: English Published: Sofia, 2013 Publisher: Faber Publishing, Bulgaria Web site: <http://www.introprogramming.info> License: CC-Attribution-Share-Alike Tags: free, programming, book, computer programming, programming fundamentals, ebook, book programming, C#, CSharp, C# book, tutorial, C# tutorial; programming concepts, programming fundamentals, compiler, Visual Studio, .NET, .NET Framework, data types, variables, expressions, statements, console, conditional statements, control-flow logic, loops, arrays, numeral systems, methods, strings, text processing, StringBuilder, exceptions, exception handling, stack trace, streams, files, text files, linear data structures, list, linked list, stack, queue, tree, balanced tree, graph, depth-first search, DFS, breadth-first search, BFS, dictionaries, hash tables, associative arrays, sets, algorithms, sorting algorithm, searching algorithms, recursion, combinatorial algorithms, algorithm complexity, OOP, object-oriented programming, classes, objects, constructors, fields, properties, static members, abstraction, interfaces, encapsulation, inheritance, virtual methods, polymorphism, cohesion, coupling, enumerations, generics, namespaces, UML, design patterns, extension methods, anonymous types, lambda expressions, LINQ, code quality, high-quality code, high-quality classes, high-quality methods, code formatting, self-documenting code, code refactoring, problem solving, problem solving methodology, 9789544007737, 9544007733

An assessment of human thought and behavior explores conundrums from the mind's ability to perceive three dimensions to the nature of consciousness, in an account that draws on beliefs in cognitive science and evolutionary biology.

The hidden intelligence of hormones and their role in empowering women to succeed sexually, reproductively, and socially. Did you know women walk more, eat less, socialize more, meet more men, dance more, and flirt more when they're ovulating? Or that PMS may have evolved to get rid of boyfriends with unfit sperm? Behind the "fickle" differences in what women find sexy about men, or what they like to wear, there's a hidden adaptive intelligence that has been shaped over eons. In this provocative and paradigm-shattering book, Martie Haselton, the world's leading researcher on sexuality and the ovulation cycle, takes a deep, revealing look at the biological processes that so profoundly influence our behavior and sets forth a radical new understanding of women's bodies, minds, and sexual relationships, one that embraces hormonal cycles as adaptive solutions to genuine biological challenges. At the core of Hasleton's new Darwinian feminism is her remarkable discovery that humans, like our animal cousins, possess a special phase of

sexuality, called estrus, which comes with a host of physiological and behavioral changes. Rigorously researched, entertaining, and empowering, *Hormonal* offers women deep new insights into their bodies, brains, relationships, and affairs, allowing them to make better-informed choices about sex, marriage, friendship, contraception, and more. Above all, *Hormonal* is a clarion call to appreciate and embrace the genius of female biology.

"Guardians of the Galaxy" meets Minecraft in this hilarious sci-fi series about building new worldsEone planet at a time. Illustrations.

Doing well with money isn't necessarily about what you know. It's about how you behave. And behavior is hard to teach, even to really smart people. Money—investing, personal finance, and business decisions—is typically taught as a math-based field, where data and formulas tell us exactly what to do. But in the real world people don't make financial decisions on a spreadsheet. They make them at the dinner table, or in a meeting room, where personal history, your own unique view of the world, ego, pride, marketing, and odd incentives are scrambled together. In *The Psychology of Money*, award-winning author Morgan Housel shares 19 short stories exploring the strange ways people think about money and teaches you how to make better sense of one of life's most important topics.

Teague Hollingsworth crashed into my perfectly predictable life like a rocket, turning everything upside down and setting it ablaze. It was the world's worst first impression and one I'm not likely to forget . . . Until he shows up just when I need him. It turns out he's not at all the man I thought he was. He's kind to my dogs. He's protective of me. And he doesn't seem to mind the chaos. Slowly, he's winning my trust . . . and maybe my heart. But there's more to this man than I could've imagined. Shadows and secrets that threaten what I love the most. I've lost everything once. I won't do it again. Not even for him. USA Today bestselling author Grahame Claire introduces a firefighter who doesn't play by the rules in a story of secrets and suspense.

Examines what our students need to know to be psychologically literate citizens of the contemporary world, caring family members, and productive workers who can meet challenges. This work creates a fresh model for educating psychologically literate citizens.

Are you as authentically happy as your social media profiles make it seem? When a group of researchers asked young adults around the globe what their number one priority was in life, the top answer was "happiness." Not success, fame, money, looks, or love...but happiness. For a rising generation of young adults raised as digital natives in a fast-paced, ultra-connected world, authentic happiness still seems just out of reach. While social media often shows well-lit selfies and flawless digital personas, today's 16- to 25-year-olds are struggling to find real meaning, connection, and satisfaction right alongside their overburdened parents. *AN INTRODUCTION TO HAPPINESS* tackles the ever-popular subject of happiness and well-being, but reframes it for a younger reader struggling with Instagram envy and high-stakes testing, college rejections and helicopter parents. Professor of positive psychology Dr. Tim Bono distills his most popular college course on the science of happiness into creative, often counterintuitive, strategies for young adults to lead happier, more fulfilling lives. Filled with exciting research, practical exercises, honest advice, and quotes and stories from young adults themselves, *AN INTRODUCTION TO HAPPINESS* is a master class for a generation looking for science-based, real world ways to feel just a little bit happier every day.

This book examines recent advances in theories, models, and methods relevant to automated and autonomous systems. The following chapters provide perspectives on modern autonomous systems, such as self-driving cars and unmanned aerial systems, directly from the professionals working with and studying them. Current theories surrounding topics such as vigilance, trust, and fatigue are examined throughout as predictors of human performance in the operation of automated systems. The challenges related to attention and effort in autonomous vehicles described within give credence to still-developing methods of training and selecting operators of such unmanned systems. The book further recognizes the need for human-centered approaches to design; a carefully crafted automated technology that places the "human user" in the center of that design process. Features Combines scientific theories with real-world applications where automated technologies are implemented Disseminates new understanding as to how automation is now transitioning to autonomy Highlights the role of individual and team characteristics in the piloting of unmanned systems and how models of human performance are applied in system design Discusses methods for selecting and training individuals to succeed in an age of increasingly complex human-machine systems Provides explicit benchmark comparisons of progress across the last few decades, and identifies future prognostications and the constraints that impinge upon these lines of progress Human Performance in Automated and Autonomous Systems: Current Theory and Methods illustrates the modern scientific theories and methods to be applied in real-world automated technologies.

Introducing HILO—a funny, action-packed, full-color new middle-grade graphic novel series thatBone creator Jeff Smith calls “delightful.” D.J. and his friend Gina are totally normal kids. But that was before a mysterious boy came crashing down from the sky! Hilo doesn't know where he came from, or what he's doing on Earth. (Or why going to school in only your underwear is a bad idea!) . . . But what if Hilo wasn't the only thing to fall to our planet? Can the trio unlock the secrets of his past? Can Hilo survive a day at school? And are D.J. and Gina ready to save the world? HILO is Calvin and Hobbes meets Big Nate and is just right for fans of Bone and comic books as well as laugh-out-loud school adventures like Jedi Academy and Wimpy Kid! Praise for HILO “Every kid would love a pal like HILO, and every kid will love this book!” —Lincoln Peirce, bestselling author of the Big Nate series “HILO is delightful, silly, tender, and most importantly: funny.” —Jeff Smith, bestselling author of the Bone series "HILO is loads of slapstick fun with a touch of tenderness that kids will love."--Dan Santat, Caldecott Medal Winner "High energy and HILARIOUS!"--Gene Luen Yang, winner of the Printz and Eisner Awards, two time National Book Award Finalist “A perfect book for any kid who ever needed a friend and then had one with superpowers fall from space.” —Seth Meyers, actor, comedian and writer

Now updated to full color throughout, *Anatomy & Physiology Made Incredibly Easy! Third Edition* presents the vast, sometimes overwhelming details of anatomy and physiology in the enjoyable, user-friendly, award-winning *Incredibly Easy!* style. It reviews the core concepts of A&P and offers detailed coverage of every body system, nutrition, fluids and electrolytes, reproduction and lactation, and genetics. This edition includes a "Practice Makes Perfect" section of NCLEX®-style questions and pocket-sized study cards for on-the-go review. A companion Website offers new student and instructor resources including study cards, physiology animations, PowerPoint presentations, a test generator, teaching tips, and practice exercises/activities.

REA's Crash Course for the AP® European History Exam - Gets You a Higher Advanced Placement® Score in Less Time About this new exam and test prep: The new AP® European History exam is structured around five course themes and 19 key concepts in four different chronological periods, from approximately 1450 to the present. REA's all-new AP® European History Crash Course is perfect for the time-crunched student, the last-minute studier, or anyone who wants a refresher on the subject. Are you crunched for time? Have you started studying for your Advanced Placement® European History exam yet? How will you memorize everything you need to know before the test? Do you wish there was a fast and easy way to study for the exam AND boost your score? If this sounds like you, don't panic. REA's

Crash Course for AP® European History is just what you need. Our Crash Course gives you: Targeted, Focused Review - Study Only What You Need to Know The Crash Course is based on an in-depth analysis of the new AP® European History course description outline and actual AP® test questions. It covers only the information tested on the exam, so you can make the most of your valuable study time. Written by an AP® European History expert the targeted review prepares students for the new test by focusing on the new framework concepts and learning objectives tested on the redesigned AP® European History exam. Our easy-to-read format gives students a crash course in the historical events, topics, and issues in European History The book also features must-know terms all AP® European History terms students should know before test day. Expert Test-taking Strategies With our Crash Course, you can study the subject faster, learn the crucial material, and boost your AP® score all in less time. Our author shares detailed question-level strategies and explains the best way to answer the multiple-choice and free-response questions you'll encounter on test day. By following our expert tips and advice, you can boost your overall point score! FREE Practice Exam After studying the material in the Crash Course, go to the online REA Study Center and test what you've learned. Our free practice exam features timed testing, detailed explanations of answers, and automatic scoring analysis. The exam is balanced to include every topic and type of question found on the actual AP® exam, so you know you're studying the smart way. Whether you're cramming for the test at the last minute, looking for extra review, or want to study on your own in preparation for the exams - this is the test prep every AP® European History student must have. When it's crucial crunch time and your Advanced Placement® exam is just around the corner, you need REA's Crash Course for AP® European History!

Road accidents are the major cause of death and injury among young people in the developing world, and the field of psychology can offer great insights into the many factors that are at play when we get behind the wheels of our cars. Based on data collected around the world on drivers of all age groups, Graham Hole provides an up to date picture of the realities of driving, including visual perception issues, cell phone distractions, fatigue, drugs, and the effects of aging. These insights can help explain why we crash, as well as how we achieve the amazing feat of not crashing more often than we do. In this jargon-free and very accessible book, Hole applies psychological methods and insights to this every-day experience with two audiences in mind. First, he speaks to accident investigators, who frequently rely on well-developed understandings of engineering and forensics and less insight into the psychology of the driver. Second, of course, this book will be of value to anyone interested in the application of cognitive psychology to real-world behaviors, and to anyone who drives.

Why do philosophers ask "why"? Because they want to know. Because they love knowledge. Taken literally, philosophy is nothing more (nor less) than the love (philo) of wisdom (sophia)--and who doesn't love wisdom? All human societies have developed systems of knowledge to help them understand our place in the universe and to satisfy our distinctively human curiosity. However, while standard histories of philosophy tend to focus on canonical figures and their "big ideas," ideas don't spontaneously come into existence in isolation from a context. They occur in relation to other ideas, had by other people. This book emphasizes the collaborative nature of philosophy, showcasing the way that thinkers' thoughts become intertwined, and focuses on how philosophy--even in its most abstract form--intersects with everyday concerns, integrating older philosophical discussions with newer debates.

Learn Anything Faster than You Can Imagine - Become an Unstoppable Learning Machine! ***Read This Book for FREE on Kindle Unlimited - Download Now!*** Use the world's most advanced learning techniques and strategies to achieve an advanced level of skill in just 21 days. Stop wasting your time and money on old-fashioned learning methods that don't work! Do you find learning hard? Do you start to feel frustrated when you learn, or do you give up easily? Do you ever wish you could get really good at something very, very quickly? How to Learn Any Skill or Subject in 21 Days will teach you: * How the world's fastest learners approach a new skill * 5 advanced techniques from cognitive psychology to break down any skill or subject into its most important components * One simple trick that can increase your learning speed tenfold * 3 Mistakes that take out most students * A structured, systematized way to approach any skill and master it in 21 days Discover what top performing athletes do every day to super-charge their speed of progression, why 90% of most skills and subjects are unnecessary, the latest secrets of cognitive science, and how to focus 500% more intensely, and take breaks that give your body and mind full recovery Download Now to start learning any skill or subject in 21 days and stop wasting your time, money, and energy on the wrong learning methods. Get it right- TODAY- with How to Learn Any Skill or Subject in 21 Days. You'll be so glad you did!

This two-volume set addresses a variety of human factors issues and engineering concerns across various real-world applications such as aviation and driving, cybersecurity, and healthcare systems. The contents of these books also present recent theories and methods related to human performance, workload and usability assessment in automated and autonomous systems. In this set, the authors discuss both current and developing topics of advanced automation technologies and present emerging practical challenges. Topics covered include unmanned aerial systems and self-driving cars, individual and team performance, human-robot interaction, and operator selection and training. Both practical and theoretical discussions of modern automated and autonomous systems are provided throughout each of the volumes. These books are suitable for those first approaching the issues to those well versed in these fast-moving areas, including students, teachers, researchers, engineers, and policy makers alike. Volume 1 - Human Performance in Automated and Autonomous Systems: Current Theory and Methods Volume 2 - Human Performance in Automated and Autonomous Systems: Emerging Issues and Practical Perspectives

This is a FREE dark, erotic thriller intended for mature audiences. Not a traditional romance, but a love story with a twist that will leave you wanting more. The greatest love stories begin with blood... There is blood. There is pain. And there is him. These are the first things I register when I wake up, the lone survivor in an Alaskan plane crash. He carries me to safety over rough terrain and brings me to his cabin in the woods. He has no name. Or none he will tell me. As snow creeps across the harsh and isolated landscape, he is my only company. My protector, my caretaker. A fascinating enigma, with mysterious eyes, gentle hands, and a rough voice that demands more from me than I ever expected to give. I make up different stories, different names for him depending on his mood, because I know nothing about him except that he is my only connection to the real world I want to return to. So I work to please him, plotting my escape, yet all the while I start to crave him and every touch of his dominating body. He has saved me from the cold. From death. But in taking me and my body, will he destroy me?

Would you like to start programming with Python from scratch? This is the easiest way you can find it! What are you waiting for? Keep reading! This boxset includes: Python Programming for Beginners: The Ultimate Beginner's Guide to Learning the Basics of Python in a Great Crash Course Full of Notions, Tips, and Tricks The PROGRAMMING LANGUAGES ACADEMY has created a targeted learning path within reach of anyone who wants to start programming without appropriate skills. In this book, you will find a real

step by step path that will take you from 0 to 100 in a few days!!! Once you start reading, you will appreciate a simple, straightforward, and essential guide. Python Workbook: Learn How to Quickly and Effectively Program with Exercises, Projects, and Solutions Python is easy to read because the code looks a lot like regular English, but don't let this simplicity deceive you: it's one of the most influential and versatile programming languages out there! It powers many of your favorite websites and services, including Instagram, Spotify, and even Google! This book takes you on a practical journey through the fantastic features of Python. Unlike books that focus on theoretical concepts only, this book will show you how Python is used - and encourage you to get creative! Here's what you'll find in this book: Practical programming exercises that will help you apply programming concepts to real-life situations Debugging activities that will teach you to notice errors in Python code quickly Fun projects that will test your knowledge and motivate you to practice even more Valuable tips for mastering Python quickly Learning the basics of any programming language may seem a bit boring at first, but once you've written your first program that does something - even if it's just printing text on the screen - your excitement and motivation will become unstoppable. Are you ready to start writing Python apps that work? If you're prepared to learn the basics of python programming 7 DAYS FROM TODAY, get a copy of this book today!

The IT Marketing Crash Course will help you grow your technology business. If you provide managed services, web/mobile application development, software development, cybersecurity or network services, this book will show you how to generate more qualified leads and close more sales. What people are saying: "Raj is a superstar marketer whose strategies I've followed and written about for years. Now he shares his techniques for success with you in this entertaining book. I'm confident his proven ideas will benefit your business." - David Meerman Scott, international bestselling author of The New Rules of Marketing and PR, now in more than 25 languages "If you need to focus your entire team on what it takes to sell more, give them this book - fast." - Dan Solomon, author of Media Rules! and former-CEO of a three-times INC 5000 company "The book dives right into actionable steps to help technology companies win more business." - Dale Coyner, Founder, Communicast Inc. "Raj has been an Internet pioneer even before there was a GUI. His latest work pushes the envelope ever deeper in to modern marketing from which we can all profit." - Mike Mann, author of Make Millions and Make a Change, CEO of SEO.com, Chairman of Grassroots.org "Definitive answers to marketing issues that every tech entrepreneur faces. Forget trial and error... this book will shorten your learning curve substantially." - Duffy Mazan, CEO, Second Venue "Shows how to overcome many of the misconceptions and myths about how to market a technology company. Businesses who use this advice will save millions of dollars in misspent sales costs, and avoid months of aggravation doing things wrong before they get it right." - Dave Jefferson, CEO, Mojo Live "This book is full of up-to-date marketing strategies and insightful tactics IT companies to generate qualified leads and win new clients. Required reading for anyone looking to grow their technology business." - Mary Knebel, Vice President, Alarm.com "This is not a book you read once and put away on the bookshelf. You want to read this again, and again." - Chris Brown, Vice President, Aldebaron "Offers specific ideas that IT entrepreneurs can implement. I especially liked the action-oriented checklists at the end of each chapter." - Shahid Shah, CEO, Netspective "An educational and timely reference guide for anyone involved (and the many more interested) in keeping up with today's marketing tactics." - Irene Lane, President, Greenloons

The Building Cognitive Applications with IBM Watson Services series is a seven-volume collection that introduces IBM® Watson™ cognitive computing services. The series includes an overview of specific IBM Watson® services with their associated architectures and simple code examples. Each volume describes how you can use and implement these services in your applications through practical use cases. The series includes the following volumes: Volume 1 Getting Started, SG24-8387 Volume 2 Conversation, SG24-8394 Volume 3 Visual Recognition, SG24-8393 Volume 4 Natural Language Classifier, SG24-8391 Volume 5 Language Translator, SG24-8392 Volume 6 Speech to Text and Text to Speech, SG24-8388 Volume 7 Natural Language Understanding, SG24-8398 Whether you are a beginner or an experienced developer, this collection provides the information you need to start your research on Watson services. If your goal is to become more familiar with Watson in relation to your current environment, or if you are evaluating cognitive computing, this collection can serve as a powerful learning tool. This IBM Redbooks® publication, Volume 1, introduces cognitive computing, its motivating factors, history, and basic concepts. This volume describes the industry landscape for cognitive computing and introduces Watson, the cognitive computing offering from IBM. It also describes the nature of the question-answering (QA) challenge that is represented by the Jeopardy! quiz game and it provides a high-level overview of the QA system architecture (DeepQA), developed for Watson to play the game. This volume charts the evolution of the Watson Developer Cloud, from the initial DeepQA implementation. This book also introduces the concept of domain adaptation and the processes that must be followed to adapt the various Watson services to specific domains.

For the New 2020 Exam! AP® Psychology Crash Course® A Higher Score in Less Time! At REA, we invented the quick-review study guide for AP® exams. A decade later, REA's Crash Course® remains the top choice for AP® students who want to make the most of their study time and earn a high score. Here's why more AP® teachers and students turn to REA's AP® Psychology Crash Course®: Targeted Review - Study Only What You Need to Know. REA's all-new 3rd edition addresses all the latest test revisions taking effect through 2020. Our Crash Course® is based on an in-depth analysis of the revised AP® Psychology course description outline and sample AP® test questions. We cover only the information tested on the exam, so you can make the most of your valuable study time. Expert Test-taking Strategies and Advice. Written by a veteran AP® Psychology teacher, the book gives you the topics and critical context that will matter most on exam day. Crash Course® relies on the author's extensive analysis of the test's structure and content. By following his advice, you can boost your score. Practice questions - a mini-test in the book, a full-length exam online. Are you ready for your exam? Try our focused practice set inside the book. Then go online to take our full-length practice exam. You'll get the benefits of timed testing, detailed answers, and

automatic scoring that pinpoints your performance based on the official AP® exam topics – so you'll be confident on test day. When it's crucial crunch time and your Advanced Placement® exam is just around the corner, you need REA's Crash Course for AP® Psychology! About the Author Larry Krieger earned a B.A. in Psychology from the University of North Carolina at Chapel Hill and an M.S. from Wake Forest University. In a career spanning more than 40 years, Mr. Krieger has taught a variety of AP® subjects. His popular courses were renowned for their energetic presentations, commitment to scholarship, and helping students achieve high AP® exam scores. All of Mr. Krieger's students scored above a 3 on their AP® exams, with most students scoring a 4 or a 5. In 2004 and 2005, the College Board® recognized Mr. Krieger as one of the nation's foremost AP® teachers. Mr. Krieger's success has extended far beyond the classroom. He has written several history textbooks and is a co-author of REA's Art History AP® test preparation guide. His latest venture, the AP® Crash Course® series, helps students strategically and effectively prepare for their AP® exams.

In this unique text, Christine Doyle provides the student with a cutting-edge introduction to the field of work and organizational psychology. The main focus is on recent changes that have occurred in the world of work, incorporating their causes, consequences, proposed solutions to the associated problems, and above all, the challenges they pose for work and organizational psychology. Among the topics covered are motivation at work, the concept of stress, and the causes of individual accidents and organizational disasters. Solutions to such problems might include lifelong learning and training, performance management, career development, and employee assistance programmes. This lively, provocative, and highly readable book will be an essential resource for advanced undergraduate and postgraduate students of work and organizational psychology, as well as business management students, managers and anyone with an interest in human resources management.

Learn why statistics are important and how you can use statistical principles and methods to make better decisions in your professional and daily life with Utts/Heckard's MIND ON STATISTICS, 6th Edition. This unique approach changes any preconceptions you may have about statistics being boring as you develop a conceptual understanding of statistical ideas and learn the importance of looking for -- and finding -- meaning in today's data. Intriguing questions capture your attention while meaningful explanations demonstrate the relevance of statistical with updated and new examples and contemporary case studies. You develop a strong statistical intuition as you learn to analyze data and interpret results, rather than relying on mathematical formulation. As you strengthen your statistical literacy, you also develop an understanding of statistical methodology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Handbook of Sleep Research, Volume 30, provides a comprehensive review of the current status of the neuroscience of sleep research. It begins with an overview of the neural, hormonal and genetic mechanisms of sleep and wake regulation before outlining the various proposed functions of sleep and the role it plays in plasticity, and in learning and memory. Finally, the book discusses disorders of sleep and waking, covering both lifestyle factors that cause disrupted sleep and psychiatric and neurological conditions that contribute to disorders. Emphasizes a comparative and multidisciplinary approach to the topic of sleep Covers the neurobiology and physiology of sleep stages, mechanisms of waking, and dreaming Discusses in detail the proposed functions of sleep, from health and rest, to memory consolidation and synaptic plasticity Examines the current state of research in mammalian and non-mammalian species, ranging from primates to invertebrates

In this volume of 15 articles, contributors from a wide range of disciplines present their analyses of Disney movies and Disney music, which are mainstays of popular culture. The power of the Disney brand has heightened the need for academics to question whether Disney's films and music function as a tool of the Western elite that shapes the views of those less empowered. Given its global reach, how the Walt Disney Company handles the role of race, gender, and sexuality in social structural inequality merits serious reflection according to a number of the articles in the volume. On the other hand, other authors argue that Disney productions can help individuals cope with difficult situations or embrace progressive thinking. The different approaches to the assessment of Disney films as cultural artifacts also vary according to the theoretical perspectives guiding the interpretation of both overt and latent symbolic meaning in the movies. The authors of the 15 articles encourage readers to engage with the material, showcasing a variety of views about the good, the bad, and the best way forward.

The Australian Study of Politics provides the first comprehensive reference book on the history of the study of politics in Australia, whether described as political studies or political science. It focuses on Australia and on developments since WWII, also exploring the historical roots of each major subfield.

This volume examines the phenomenon of fake news by bringing together leading experts from different fields within psychology and related areas, and explores what has become a prominent feature of public discourse since the first Brexit referendum and the 2016 US election campaign. Dealing with misinformation is important in many areas of daily life, including politics, the marketplace, health communication, journalism, education, and science. In a general climate where facts and misinformation blur, and are intentionally blurred, this book asks what determines whether people accept and share (mis)information, and what can be done to counter misinformation? All three of these aspects need to be understood in the context of online social networks, which have fundamentally changed the way information is produced, consumed, and transmitted. The contributions within this volume summarize the most up-to-date empirical findings, theories, and applications and discuss cutting-edge ideas and future directions of interventions to counter fake news. Also providing guidance on how to handle misinformation in an age of "alternative facts", this is a fascinating and vital reading for students and academics in psychology, communication, and political science and for professionals including policy makers and journalists.

Abnormal Psychology: The Science and Treatment of Psychological Disorders consists of a balance and blending of research and clinical application, the use of paradigms as an organizing principle, and involving the learner in the kinds of real-world problem solving engaged in by clinicians and scientists. Students learn that psychopathology is best understood by considering multiple perspectives and that these varying perspectives provide the clearest accounting of the causes of these disorders as well as the best possible treatments.

Today, software engineers need to know not only how to program effectively but also how to develop proper engineering practices to make their codebase sustainable and healthy. This book emphasizes this difference between programming and software engineering. How can software engineers manage a living codebase that evolves and responds to changing requirements and demands over the length of its life? Based on their experience at Google, software engineers Titus Winters and Hyrum Wright, along with technical writer Tom Manshreck, present a candid and insightful look at how some of the world's leading practitioners construct and maintain software. This book covers Google's unique engineering culture, processes, and tools and how these aspects contribute to the effectiveness of an engineering organization. You'll explore three fundamental principles that software organizations should keep in mind when designing, architecting, writing, and maintaining code: How time affects the sustainability of

software and how to make your code resilient over time How scale affects the viability of software practices within an engineering organization What trade-offs a typical engineer needs to make when evaluating design and development decisions

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