

## Business Upper Intermediate

An innovative, new multi-level course for the university and in-company sector. Business Advantage is the course for tomorrow's business leaders. Based on a unique syllabus that combines current business theory, business in practice and business skills - all presented using authentic, expert input - the course contains specific business-related outcomes that make the material highly relevant and engaging. The Business Advantage Upper-intermediate level books include input from the following leading institutions and organisations: the Cambridge Judge Business School, the Boston Consulting Group, Nokia, Dell, and Havaianas. The Personal Study Book with Audio CD provides a wealth of further practice and lesson consolidation.

Business Benchmark helps students get ahead with their Business English vocabulary and skills and gives them grammar practice in business contexts. This course book provides upper-intermediate level students with essential business language and vocabulary and provides training and practice for the BEC Vantage exam, using real BEC exam tasks provided by Cambridge ESOL. Self-study Books, Teacher's Resource Books and Audio CDs (2) are also available.

Powerhouse is a two-level business English course that concentrates on the language and skills needed by busy professionals and students. Career skills sections help to develop key communicative skills Each unit ends with a Dilemma and Decision page which enables students to review language whilst completing problem-solving activities Thorough writing support is provided with a dedicated Style Guide Booklet Each unit opens like an addition of The Economist© The Coursebook includes a CD with all the listening material

Intelligent BusinessLongman

Prepare your students for the world of business with theIntelligent Business Coursebook. Using authentic materials from theEconomist © magazine Intelligent Business covers key business concepts within a comprehensive business English syllabus.

The Intelligent Business Upper Intermediate Workbook consolidates the language of the Coursebook by providing further practice of key vocabulary, grammar and skills. Throughout the workbook there are Cambridge BEC style tasks to familiarise students with the exam.

The Market Leader Class Cassettes contain all the listening texts from the Market Leader Course Book.

A comprehensive Business English course for learners with little or no experience of the business world.

Business Benchmark helps students get ahead with their Business English vocabulary and skills and gives them grammar practice in business contexts. The Audio Cassettes contain all the recorded material for the listening activities in both editions of Business Benchmark 2, including BEC practice test listening.

What's special about the Intelligent Business Course Book? You can effortlessly blend the development of language skills with the introduction of business concepts Boost your students' business writing skills - the Style Guide has authentic business documents like emails, minutes and reports Add international business flavour to your lessons with the 'Culture at Work' sections Challenge your students with the 'Dilemma and Decision' section in every unit which asks students to evaluate a real-life business dilemma Easily prepare students for BEC

exams using the Workbook that has plenty of BEC-style exercises and an authentic Practice Test

Integrated with the core syllabus the Intelligent Business DVD gives students the opportunity to observe the business skills introduced in the Coursebook and Skills Book.

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New Edition Market Leader reflects the fast-changing world of business with updated material from authentic sources. The Practice File includes vocabulary exercises, language review, and writing tasks

Market Leader Upper Intermediate New Edition Video consists of five separate films which illustrate the themes and extend language introduced in the Market Leader Upper Intermediate New Edition Course Book. Each film can be used independently or in support of the main course.

La 4e de couverture indique : "Business Benchmark Second edition is the official Cambridge English preparation course for BULATS and Cambridge English : Business Vantage, also known as Business English Certificate (BEC) Vantage. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life."

It offers business English students the fundamentals and skills they need to succeed in the competitive international business environment. Topics include business organization, CVs, and covering letters -- Back cover.

Intelligent Business uses informative and up-to-date authentic material from the Economist. It is fully benchmarked alongside the Cambridge BEC exam suite.

Business Result Second Edition offers business professionals more communication and language practice than ever before, helping students develop relevant communication skills they can use immediately in the workplace.

Intelligent Business is a range of Business English materials that includes components specifically designed to meet the need of students who either need to learn business through English or perform familiar business tasks in English.

English for Business Life is written by experts in international business communication who understand how fast-moving changes are affecting the language and skills that people need to be effective in the workplace. The course presents the English essential for doing business in today's global marketplace. It takes account of international contexts, countries and cultures and a business environment where English is often used as the language of communication between speakers of many nationalities.

A pack that contains the Student's Book and webcode access to online components. It allows students to practise language online and on the move and see their progress. It also gives access to additional material such as audio, video, answer key, glossary, phrase banks and

worksheets.

Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life. The Business Vantage Student's Book contains authentic listening and reading materials, including interviews with business people, providing models for up-to-date business language. Grammar and vocabulary exercises train students to avoid common mistakes, identified using Cambridge's unique collection of real exam candidates' answers. 'Grammar workshops' practise grammar in relevant business contexts. A BULATS version of this Student's Book is also available.

Based on the success of the original edition, The Business 2.0 continues to offer Business English students the confidence, language and fundamentals skills they need to succeed in the competitive international business environment. The Teacher's Book contains notes and answer keys. This pack comes with the Teacher's Resource Disc.

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