

The Art Of War Visualized

More than two millennia ago the famous Chinese general Sun Tzu wrote the classic work on military strategy, *The Art of War*. Now, in a new edition of *Sun Tzu and the Art of Business*, Mark McNeilly shows how Sun Tzu's strategic principles can be applied to twenty-first century business. Here are two books in one: McNeilly's synthesis of Sun Tzu's ideas into six strategic principles for the business executive, plus the text of Samuel B. Griffith's popular translation of *The Art of War*. McNeilly explains how to gain market share without inciting competitive retaliation, how to attack competitors' weak points, and how to maximize market information for competitive advantage. He demonstrates the value of speed and preparation in throwing the competition off-balance, employing strategy to beat the competition, and the need for character in leaders. Lastly, McNeilly presents a practical method to put Sun Tzu's principles into practice. By using modern examples throughout the book from Google, Zappos, Amazon, Dyson, Aflac, Singapore Airlines, Best Buy, the NFL, Tata Motors, Starbucks, and many others, he illustrates how, by following the wisdom of history's most respected strategist, executives can avoid the pitfalls of management fads and achieve lasting competitive advantage.

Note: The ebook of this graphic edition combines a hand-lettered font with richly detailed images. Due to the nature of the design, readers will be required to zoom in on each page. For the best experience, please use a larger, full-color screen. A graphic edition of historian Timothy Snyder's bestselling book of lessons for surviving and resisting America's arc toward authoritarianism, featuring the visual storytelling talents of renowned illustrator Nora Krug "Nora Krug has visualized and rendered some of the most valuable lessons of the twentieth century, which will serve all citizens as we shape the future."—Shepard Fairey, artist and activist Timothy Snyder's New York Times bestseller *On Tyranny* uses the darkest moments in twentieth-century history, from Nazism to Communism, to teach twenty lessons on resisting modern-day authoritarianism. Among the twenty include a warning to be aware of how symbols used today could affect tomorrow ("4: Take responsibility for the face of the world"), an urgent reminder to research everything for yourself and to the fullest extent ("11: Investigate"), a point to use personalized and individualized speech rather than clichéd phrases for the sake of mass appeal ("9: Be kind to our language"), and more. In this graphic edition, Nora Krug draws from her highly inventive art style in *Belonging*—at once a graphic memoir, collage-style scrapbook, historical narrative, and trove of memories—to breathe new life, color, and power into Snyder's riveting historical references, turning a quick-read pocket guide of lessons into a visually striking rumination. In a time of great uncertainty and instability, this edition of *On Tyranny* emphasizes the importance of being active, conscious, and deliberate participants in resistance.

Some 12 years ago it was estimated that well over 300,000 works existed on this period and since then several thousand more have appeared. Therefore, it might be reasonably argued that there is little room for another volume. Nonetheless, this vast outpouring of literature has usually dealt with major leaders, specific battles or campaigns, and with certain branches of the service. Moreover, at least in English, the literature tends to concentrate primarily on the French or British armies. There appears

to be a lack of works combining a description of the major changes and trends in the art of war, especially at the cutting edge of events, with a discussion of the French military establishment and the armies of the major opponents, British as well as continental. And while this book is only a brief survey, I do believe that it may serve as a contribution towards filling this gap in our historical knowledge of military institutions and fighting men.

From the Publisher: This latest edition of an official U.S. Government military history classic provides an authoritative historical survey of the organization and accomplishments of the United States Army. This scholarly yet readable book is designed to inculcate an awareness of our nation's military past and to demonstrate that the study of military history is an essential ingredient in leadership development. It is also an essential addition to any personal military history library.

Learn how to train your visualization skills to form stable mental images in your mind. Use your news skills for sports to become a better athlete or learn how to become a better scientist, musician or inventor. Discover how famous individuals used visualization to solve their problems and how to use it for healing or spiritual practice.

Fun and practical new reporter notebook format features Jessica Hagy's witty chart-based art on the outside and an index-card design inside, perfect for keeping organized or doodling your own charts and/or graphs.

Sun Tzu's The Art of War is still one of the world's most influential treatises on strategic thought. Applicable everywhere from the boardroom to the bedroom, from the playing field to the battlefield, its wisdom has never been more highly regarded. Now available in its complete form, including the Chinese characters and English text, this essential examination of the art of strategic thinking features extensive commentary and an insightful historical introduction written by Lionel Giles, its original translator. This new edition includes an all-new introduction by the scholar of ancient Chinese literature, John Minford.

"Using her cheeky signature graphs, Hagy keenly outlines the 7 steps that will desaturate your fear and alter the way you approach each day: with fresh purpose, power, and clarity." —Meera Lee Patel, author of Create Your Own Calm and Start Where You Are Ready to shake off worry and get to work, but not sure how to do that, or if it's even possible? This quick read from Jessica Hagy, master of the Venn diagram and author of the bestselling How to Be Interesting, will help you get started. Through insightful infographics and mood-boosting charts and messages, this little book will shift your thinking away from swirling doubt and help you find your path. Written like a gentle, encouraging a note from a friend, it's the perfect map for navigating life's challenges--and a helpful gift for new graduates, the newly married, the newly divorced, and the newly employed or unemployed. This bright and colorful small-format hardcover book fits easily into a bag or pack. "This inviting handbook will be of aid to those in need of strategies to overcome anxious thoughts." —Publisher's Weekly

It's the perfect meeting of minds. One, a general whose epigrammatic lessons on strategy offer timeless insight and wisdom. And the other, a visual thinker whose succinct diagrams and charts give readers a fresh way of looking at life's challenges and opportunities. A Bronze Age/Information Age marriage of Sun Tzu and Jessica Hagy, The Art of War Visualized is an inspired mash-up, a work that completely reenergizes the perennial bestseller and makes it accessible to

a new generation of students, entrepreneurs, business leaders, artists, seekers, lovers of games and game theory, and anyone else who knows the value of seeking guidance for the future in the teachings of the past. It's as if Sun Tzu got a 21st-century do-over. Author and illustrator of *How to Be Interesting*, Jessica Hagy is a cutting-edge thinker whose language—comprising circles, arrows, and lines and the well-chosen word or two—makes her an ideal philosopher for our ever-more-visual culture. Her charts and diagrams are deceptively simple, often funny, and always thought-provoking. She knows how to communicate not only ideas but the complex process of thinking itself, complete with its twists and surprises. For *The Art of War Visualized*, she presents her vision in evocative ink-brush art and bold typography. The result is page after page in which each passage of the complete canonical text (in its best-known Lionel Giles translation) is visually interpreted in a singular diagram, chart, or other illustration—transforming, reenergizing, and making the classic dazzlingly accessible for a new generation of readers.

A visual guide to the way the world really works Every day, every hour, every minute we are bombarded by information - from television, from newspapers, from the internet, we're steeped in it, maybe even lost in it. We need a new way to relate to it, to discover the beauty and the fun of information for information's sake. No dry facts, theories or statistics. Instead, *Information is Beautiful* contains visually stunning displays of information that blend the facts with their connections, their context and their relationships - making information meaningful, entertaining and beautiful. This is information like you have never seen it before - keeping text to a minimum and using unique visuals that offer a blueprint of modern life - a map of beautiful colour illustrations that are tactile to hold and easy to flick through but intriguing and engaging enough to study for hours.

A deft reinterpretation of the most zealously interpreted picture in the Western canon as a therapeutic artifact.

Five Oceans in a Teaspoon is a memoir in short visual poems, written by poet/investigative journalist Dennis J Bernstein, typographic visualizations by designer/author Warren Lehrer. As with his journalism, Bernstein's poems reflect the struggle of everyday people trying to survive in the face of adversity. Divided into eight chapters, it spans a lifetime, lifetimes: growing up confused by dyslexia and a parent's alcoholism; graced by pogo sticks, boxing lessons and a mother's compassion; becoming a frontline witness to war and its aftermaths, to prison, street life, poverty, love and loss, to open heart surgery, caring for aging parents and visitations from them after they're gone. Lehrer's typographic compositions give form to the interior, emotional and metaphorical underpinnings of the poems. Together, the writing and visuals create a new whole that engages the reader to become an active participant in the navigation, discovery, and experience of each poem.

Offers a collection of essays on philosophies and strategies for defining, leading, and managing projects. This book

explains to technical and non-technical readers alike what it takes to get through a large software or web development project. It does not cite specific methods, but focuses on philosophy and strategy.

Includes bibliographical references (p. 174-203) and index.

Uses modern infographics to explain the classic work's lessons on strategy and its timeless insight.

Graced with color illustrations of Asian art treasures, this gift edition of the world's earliest and most prestigious military treatise covers principles of strategy, tactics, maneuvers, and other ever-relevant topics. Required reading in many military institutions, its ancient wisdom offers many modern applications to business, law, and sports.

Modernity took many forms in 1930s Japan, but in the tumultuous years before militarism pushed the country toward global aggression, it was most visibly associated with a glittering consumer culture. Inundated with western jazz-age trends and new technologies, Japan's big cities, especially Tokyo, offered the most enticing attractions to a newly liberated generation: bustling streets of department stores, cafés and teahouses, movie theaters and ballroom dance halls. Modern architecture, industrial design and fashion overshadowed traditional arts as Japan strove to take its place in a cosmopolitan world. *The Brittle Years* examines the different ways in which designers and artists visualized what it meant to be modern in Japan in the years leading up to World War II. Its 160 full-color illustrations of paintings, textiles and graphic arts are astonishing not only for their great visual impact but also for the insight they provide into a rapidly transforming nation. Among the more surprising images are kimonos bearing patterns of tanks or futuristic cityscapes, paintings of fashionable Japanese women with bobbed hair in western dress and handbills of factory and agricultural workers joined in solidarity. Essays by leading experts on Japanese art and history, including the Pulitzer Prize-winning author John W. Dower, elucidate the many tensions within Japanese society and show how and why such images of power, progress, and beauty helped the nation celebrate and divert modernity to new purposes during these brittle years. Learn the strategic rules of Sun Tzu and how to incorporate them into your management style. In this translation of *The Art of War* readers will benefit from the interpretations from other translators and strategist, as well as the 50 strategic rules, including: How to look for strategic turns to meet the competition How to attain strategic superiority and crush the competition How to plan surprise and stay ahead of the game And more timeless wisdom that will allow you to compete and win in the dynamic business environment! Business managers around the world have tapped into this ancient wisdom; it is time to master *The Art of War for Managers* for the existence and growth of your business!

In recent years, art historians such as Johannes Deckers (*Picturing the Bible*, 2009) have argued for a significant transition in fourth- and fifth-century images of Jesus following the conversion of Constantine. Broadly speaking, they perceive the image of a peaceful, benevolent shepherd transformed into a powerful, enthroned Jesus, mimicking and

mirroring the dominance and authority of the emperor. The powers of church and state are thus conveniently synthesized in such a potent image. This deeply rooted position assumes that ante-pacem images of Jesus were uniformly humble while post-Constantinian images exuded the grandeur of power and glory. The Art of Empire contends that the art and imagery of Late Antiquity merits a more nuanced understanding of the context of the imperial period before and after Constantine. The chapters in this collection each treat an aspect of the relationship between early Christian art and the rituals, practices, or imagery of the Empire, and offer a new and fresh perspective on the development of Christian art in its imperial background.

An exploration of how an official French visual culture normalized France's colonial project and exposed citizens and subjects to racialized ideas of life in the empire. By the end of World War I, having fortified its colonial holdings in the Caribbean, Latin America, Africa, the Indian Ocean, and Asia, France had expanded its dominion to the four corners of the earth. This volume examines how an official French visual culture normalized the country's colonial project and exposed citizens and subjects alike to racialized ideas of life in the empire. Essays analyze aspects of colonialism through investigations into the art, popular literature, material culture, film, and exhibitions that represented, celebrated, or were created for France's colonies across the seas. These studies draw from the rich documents and media—photographs, albums, postcards, maps, posters, advertisements, and children's games—related to the nineteenth- and twentieth-century French empire that are held in the Getty Research Institute's Association Connaissance de l'histoire de l'Afrique contemporaine (ACHAC) collections. ACHAC is a consortium of scholars and researchers devoted to exploring and promoting discussions of race, iconography, and the colonial and postcolonial periods of Africa and Europe.

The Ancient Book of Myth and War presents to you a time capsule, a glimpse into a strange and wondrous world, where myths and legends still roam freely and wars rage in the hearts and minds of the noble and the feeble alike. Experiments in color, shape, line and composition enrich each and every page, accompanied by text that will enlighten the audience with atmospheric facts concerning origins, eras and even media used in the production of the art itself. The Ancient Book of Myth and War is a fine art hardcover collection of images produced by some of the most highly sophisticated animation designers in the industry.

Recovering the art and lifestyle of the counterculture in the American West in the 1960s and '70s

An eight-time national chess champion and world champion martial artist shares the lessons he has learned from two very different competitive arenas, identifying key principles about learning and performance that readers can apply to their life goals. Reprint. 35,000 first printing.

“This short book makes you smarter than 99% of the population. . . . The concepts within it will increase your company's ‘organizational intelligence.’ . . . It’s more than just a must-read, it’s a ‘have-to-read-or-you’re-fired’ book”—Geoffrey James, INC.com From the author of the forthcoming *An Illustrated Book of Loaded Language*, here’s the antidote to fuzzy thinking, with furry animals! Have you read (or stumbled into) one too many irrational online debates? Ali Almossawi certainly had, so he wrote *An Illustrated Book of Bad Arguments!* This handy guide is here to bring the internet age a much-needed dose of old-school logic (really old-school, a la Aristotle). Here are cogent explanations of the straw man fallacy, the slippery slope argument, the ad hominem attack, and other common attempts at reasoning that actually fall short—plus a beautifully drawn menagerie of animals who (adorably) commit every logical faux pas. Rabbit thinks a strange light in the sky must be a UFO because no one can prove otherwise (the appeal to ignorance). And Lion doesn’t believe that gas emissions harm the planet because, if that were true, he wouldn’t like the result (the argument from consequences). Once you learn to recognize these abuses of reason, they start to crop up everywhere from congressional debate to YouTube comments—which makes this geek-chic book a must for anyone in the habit of holding opinions.

Collects the drawings of the Civil War's "special artists" who were tasked with documenting images of the war's soldiers, battles, and camps for the era's newspapers.

Unlike any time before in our lives, we have access to vast amounts of free information. With the right tools, we can start to make sense of all this data to see patterns and trends that would otherwise be invisible to us. By transforming numbers into graphical shapes, we allow readers to understand the stories those numbers hide. In this practical introduction to understanding and using information graphics, you’ll learn how to use data visualizations as tools to see beyond lists of numbers and variables and achieve new insights into the complex world around us. Regardless of the kind of data you’re working with—business, science, politics, sports, or even your own personal finances—this book will show you how to use statistical charts, maps, and explanation diagrams to spot the stories in the data and learn new things from it. You’ll also get to peek into the creative process of some of the world’s most talented designers and visual journalists, including Condé Nast Traveler’s John Grimwade, National Geographic Magazine’s Fernando Baptista, The New York Times’ Steve Duenes, The Washington Post’s Hannah Fairfield, Hans Rosling of the Gapminder Foundation, Stanford’s Geoff McGhee, and European superstars Moritz Stefaner, Jan Willem Tulp, Stefanie Posavec, and Gregor Aisch. The book also includes a DVD-ROM containing over 90 minutes of video lessons that expand on core concepts explained within the book and includes even more inspirational information graphics from the world’s leading designers. The first book to offer a broad, hands-on introduction to information graphics and visualization, *The Functional Art* reveals:

- Why data visualization should be thought of as “functional art” rather than fine art
- How to use color, type, and other graphic tools to make your information graphics more effective, not just better looking
- The science of how our brains perceive and remember

information ı • Best practices for creating interactive information graphics • A comprehensive look at the creative process behind successful information graphics ı • An extensive gallery of inspirational work from the world's top designers and visual artists On the DVD-ROM: In this introductory video course on information graphics, Alberto Cairo goes into greater detail with even more visual examples of how to create effective information graphics that function as practical tools for aiding perception. You'll learn how to: incorporate basic design principles in your visualizations, create simple interfaces for interactive graphics, and choose the appropriate type of graphic forms for your data. Cairo also deconstructs successful information graphics from The New York Times and National Geographic magazine with sketches and images not shown in the book. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

A stunning collection of stoic portraits and intimate ephemera from the lives of Black Civil War soldiers Though both the Union and Confederate armies excluded African American men from their initial calls to arms, many of the men who eventually served were black. Simultaneously, photography culture blossomed—marking the Civil War as the first conflict to be extensively documented through photographs. In *The Black Civil War Soldier*, Deb Willis explores the crucial role of photography in (re)telling and shaping African American narratives of the Civil War, pulling from a dynamic visual archive that has largely gone unacknowledged. With over seventy images, *The Black Civil War Soldier* contains a huge breadth of primary and archival materials, many of which are rarely reproduced. The photographs are supplemented with handwritten captions, letters, and other personal materials; Willis not only dives into the lives of black Union soldiers, but also includes stories of other African Americans involved with the struggle—from left-behind family members to female spies. Willis thus compiles a captivating memoir of photographs and words and examines them together to address themes of love and longing; responsibility and fear; commitment and patriotism; and—most predominantly—African American resilience. *The Black Civil War Soldier* offers a kaleidoscopic yet intimate portrait of the African American experience, from the beginning of the Civil War to 1900. Through her multimedia analysis, Willis acutely pinpoints the importance of African American communities in the development and prosecution of the war. The book shows how photography helped construct a national vision of blackness, war, and bondage, while unearthing the hidden histories of these black Civil War soldiers. In combating the erasure of this often overlooked history, Willis asks how these images might offer a more nuanced memory of African-American participation in the Civil War, and in doing so, points to individual and collective struggles for citizenship and remembrance.

This is the most accessible edition of *Art of War* ever produced, with the text broken down into digestible individual lessons, unique

teaching illustrations to clarify the text, and step-by-step commentary that draws on the full range of recent translations and ancient commentators. Composed in the 5th century BC, Sun Tzu's Art of War is the earliest-known treatise on military strategy, and is still hugely popular around the world for its perceptive tactical advice to commanders on how to win at war with minimal bloodshed. Aimed at all those who want to study the text in depth, this is the first step-by-step guide to the famous treatise, breaking down the 13 chapters of the original into 200 easily digested lessons, from 'do not press a desperate enemy' to 'control your troops through bond of loyalty' to 'when you are weak, beware attack', all accompanied by comprehensive commentary and clarified with around 250 illustrations. Making the lessons even more memorable and easy to understand, the black/red illustrations include strategic diagrams, evocative line drawings and beautiful calligraphy. This ultimate guide to Art of War includes the classic 1910 translation by Lionel Giles and commentary that takes into account all academic interpretations of the text, highlighting differences between modern translations as well as the perspectives of historical Chinese commentators. No other edition compares and contrasts the viewpoints of different contemporary translators, or explains exactly what each section of this often enigmatic text actually means. Stay informed. Talk about the issues. Always be engaged. Liberal societies have encouraged their members to take part—or at least interest—in politics. Yet, even in developed nations where it is said to work, the democratic process as we know it routinely fails to give voice, on the one hand, and to appeal at all, on the other hand, to a good number of citizens. Whatever countervailing hopes the worldwide web gave rise to in its dawning years, far from restoring the “public sphere” of yore, the internet has completed its fragmentation. According to Japanese thinker Hiroki Azuma, the way forward must be sought through what network technology is actually good at: aggregating and processing the traces we leave (without always meaning to) every time we wade into the world of connectivity. Harking back to Rousseau and his idea of the general will, dropping by Freud and his discovery of the unconscious, taking inspiration from Google and the tenor of its innovations, revisiting Christopher Alexander and his highway planning, and making curious bedfellows of Twitter, Rorty, and Nozick, General Will 2.0 is a wild ride bound to delight not just citizens who “care” but those who find doing so to be increasingly difficult and false.

The colorful charts, graphs, and maps presented at the 1900 Paris Exposition by famed sociologist and black rights activist W. E. B. Du Bois offered a view into the lives of black Americans, conveying a literal and figurative representation of "the color line." From advances in education to the lingering effects of slavery, these prophetic infographics —beautiful in design and powerful in content—make visible a wide spectrum of black experience. W. E. B. Du Bois's Data Portraits collects the complete set of graphics in full color for the first time, making their insights and innovations available to a contemporary imagination. As Maria Popova wrote, these data portraits shaped how "Du Bois himself thought about sociology, informing the ideas with which he set the world ablaze three years later in *The Souls of Black Folk*."

The third in Robert Greene's bestselling series is now available in a pocket sized concise edition. Following *48 Laws of Power* and *The Art of Seduction*, here is a brilliant distillation of the strategies of war to help you wage triumphant battles everyday. Spanning world civilisations, and synthesising dozens of political, philosophical, and religious texts, *The Concise 33 Strategies of War* is a

guide to the subtle social game of everyday life. Based on profound and timeless lessons, it is abundantly illustrated with examples of the genius and folly of everyone from Napoleon to Margaret Thatcher and Hannibal to Ulysses S. Grant, as well as diplomats, captains of industry and Samurai swordsmen.

Jessica Hagy's wry drollery, based on charts and Venn diagrams, is highlighted in 30 different postcards, just right for sending a knowing chuckle to friends and family.

For all their reputed and professed preoccupation with the afterlife, the Byzantines had no systematic conception of the fate of the soul between death and the Last Judgement. Death and the Afterlife in Byzantium marries for the first time liturgical, theological, literary, and material evidence to investigate a fundamental question: what did the Byzantines believe happened after death? This interdisciplinary study provides an in-depth analysis and synthesis of hagiography, theological treatises, apocryphal texts and liturgical services, as well as images of the fate of the soul in manuscript and monumental decoration. It also places the imagery of the afterlife, both literary and artistic, within the context of Byzantine culture, spirituality, and soteriology. The book intends to be the definitive study on concepts of the afterlife in Byzantium, and its interdisciplinary structure will appeal to students and specialists from a variety of areas in medieval studies.

An essential collection of writings, bursting with Henry Miller's exhilarating candor and wisdom In this selection of stories and essays, Henry Miller elucidates, revels, and soars, showing his command over a wide range of moods, styles, and subject matters. Writing "from the heart," always with a refreshing lack of reticence, Miller involves the reader directly in his thoughts and feelings. "His real aim," Karl Shapiro has written, "is to find the living core of our world whenever it survives and in whatever manifestation, in art, in literature, in human behavior itself. It is then that he sings, praises, and shouts at the top of his lungs with the uncontainable hilarity he is famous for." Here are some of Henry Miller's best-known writings: an essay on the photographer Brassai; "Reflections on Writing," in which Miller examines his own position as a writer; "Seraphita" and "Balzac and His Double," on the works of other writers; and "The Alcoholic Veteran," "Creative Death," "The Enormous Womb," and "The Philosopher Who Philosophizes."

Visualizing the data is an essential part of any data analysis. Modern computing developments have led to big improvements in graphic capabilities and there are many new possibilities for data displays. This book gives an overview of modern data visualization methods, both in theory and practice. It details modern graphical tools such as mosaic plots, parallel coordinate plots, and linked views. Coverage also examines graphical methodology for particular areas of statistics, for example Bayesian analysis, genomic data and cluster analysis, as well software for graphics.

Presents works of art selected from the South and Southeast Asian and Islamic collection of The Metropolitan Museum of Art, lessons plans, and classroom activities.

A San Francisco Chronicle and Kirkus Best Book of the Year A gorgeously unique, fully illustrated exploration into the phenomenology of reading—how we visualize images from reading works of literature, from one of our very best book jacket designers, himself a passionate reader. What do we see when we read? Did Tolstoy really describe Anna Karenina? Did Melville ever really tell us what, exactly, Ishmael looked like? The collection of fragmented images on a page—a graceful ear there, a stray curl, a hat positioned just so—and other clues and signifiers helps us to create an image of a character. But in fact our sense that we know a character intimately has little to do with our ability to concretely picture our beloved—or reviled—literary figures. In this remarkable work of nonfiction, Knopf's Associate Art Director Peter

Mendelsund combines his profession, as an award-winning designer; his first career, as a classically trained pianist; and his first love, literature—he considers himself first and foremost as a reader—into what is sure to be one of the most provocative and unusual investigations into how we understand the act of reading.

An inspiring visual guide to a richer life. “If there’s a thinker to steal from, it’s Jessica Hagy.”—Austin Kleon, author of *Steal Like an Artist* and *Newspaper Blackout* How to Be Interesting is passionate, positive, down-to-earth, and irrepressibly upbeat, combining fresh and pithy life lessons, often just a sentence or two, with deceptively simple diagrams and graphs. Each of the book's more than 100 spreads will nudge readers a little bit further out of their comfort zones and into a place where suddenly everything is possible. It’s about taking chance—but also about taking daily vacations. About being childlike, not childish. It’s about ideas, creativity, risk. It’s about trusting your talents and doing only what you want—but having the courage to get lost and see where the path leads. Because it’s what you don’t know that’s interesting.

[Copyright: 4f1f291a753f4d392d743103f5ca903b](#)